

Press release

## **Deloitte ranks Synchron as the fastest growing supply chain management software vendor in EMEA for the second consecutive year**

**Synchron has been recognized as the fastest growing supply chain management software supplier for the second year running, in Deloitte's Technology Fast 500 EMEA Awards. With a revenue growth of 356%, Synchron has achieved impressive results during a challenging and turbulent period within the software industry.**

"I am pleased to see that we again have been recognized for our fast growth. I believe that the key is our ability to easily deliver global supply chain solutions that create great value for some of the world's most sophisticated companies like Volvo, Scania and Atlas Copco" says Anders Grudén, CEO at Synchron. "Our cutting-edge technology solutions and supply chain management expertise make our implementation projects significantly faster and more flexible than our competitors' propositions."

"Making the Deloitte Technology Fast 500 EMEA ranking is a testament to a company's commitment to technology," comments Karel Bakkes, partner in charge of Deloitte's Technology Fast 500 EMEA program. "With its 356% growth rate Synchron has proven that its leadership has the vision and determination to grow in difficult conditions."

Synchron has not only achieved an impressive revenue growth rate during recent years, but has also achieved notable growth from an operational point of view. In 2007 Synchron opened new offices in the UK, and North America, and have recently entered Asia, establishing an office in Tokyo, Japan. "We aim to triple our growth over the coming four years to reach a global market share of 5 %," says Anders Grudén.

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Synchron maximizes global supply chain performance, easily. Our groundbreaking IT solution, leveraging existing IT infrastructure, is rapidly implemented. Within six to twelve months, it yields performance improvements of 20-30% in four major areas: customer service levels, supply chain process efficiencies, global price management and stock level reductions.

We deliver superior results to our customers through combining software expertise with extensive experience from selected industry sectors within manufacturing and distribution.

Synchron delivers five key benefits: The ability to change a global business overnight, for example through connecting and disconnecting business relationships. The opportunity to increase service levels while lowering inventory, thanks to industry-leading algorithms. Increased lifespan of current IT investments through leveraging existing business process logic and IT systems. Quick results as implementation takes just three to six months. Access to industry thought leadership - we designed a revolutionary IT solution and continue ahead.

To stay ahead, many world-leading global companies have chosen Synchron: Alfa Laval, Atlas Copco, Electrolux, Komatsu, Metso, Renault Trucks, Sandvik, Scania, Tetra Pak, Toyota, Trelleborg, Volvo and VW.

Synchron has offices around the world.

[Read more at  
www.synchron.com](http://www.synchron.com)

**Technology Fast 500 EMEA selection and qualifications**

The Technology Fast 500 list is compiled from Deloitte's EMEA Technology Fast 50 programs, nominations submitted directly to the Fast 500, and public company database research. To qualify for the Fast 500, entrants must have had 2003 operating revenues of at least €50,000 and 2006 operating revenues of at least €800,000.

Entrants must also be public or private companies headquartered in EMEA and must be a "technology company," defined as a company that owns proprietary technology that contributes to a significant portion of the company's operating revenues; or devotes a significant proportion of revenues to the research and development of technology. Using other companies' technology in a unique way does not qualify.

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