

Press release

## Atlet selects Syncron for achieving world class Service Parts Planning

**Atlet, a Nissan Motor Co. Ltd owned material handling equipment manufacturer, has selected Syncron to improve customer service levels and reduce supply chain costs by optimizing their service parts planning.**

Atlet is a global material handling company offering user-oriented and ergonomic products with comprehensive after-sales support and services that delivers improved profitability for their customers.

A key reason why Atlet selected Syncron is their commitment to putting the needs of their customers first. "Our customers depend on their forklift fleet and we are committed to keeping their equipment up and running with an absolute minimum of down time. Investing in cutting-edge technology for service parts planning is a key step for us in making sure we keep that promise.", says Patrick Magnusson, Parts Supply Chain Manager at Atlet.

"Syncron provides our customers with a reliable and global business process for improved service levels, increased planning capabilities, and a significant cost reduction in the global supply chain.", says Mr. Magnusson. "The reasons we selected Syncron are because they have proven their capability to deliver results to globally leading companies, and also because we share a common goal and key priority; to ensure customer success."

"Again, our world leading software and capabilities to maximize global supply chain performance, have proven to stay well ahead of competition" says Anders Grudén, CEO of Syncron International AB. "We are proud that Atlet has selected Syncron and look forward to working together to further strengthen their leadership position across the globe."

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Syncron maximizes global supply chain performance, easily. Our groundbreaking IT solution, leveraging existing IT infrastructure, is rapidly implemented. Within six to twelve months, it yields performance improvements of 20-30% in four major areas: customer service levels, supply chain process efficiencies, global price management and stock level reductions.

We deliver superior results to our customers through combining software expertise with extensive experience from selected industry sectors within manufacturing and distribution.

Syncron delivers five key benefits: The ability to change a global business overnight, for example through connecting and disconnecting business relationships. The opportunity to increase service levels while lowering inventory, thanks to industry-leading algorithms. Increased lifespan of current IT investments through leveraging existing business process logic and IT systems. Results are achieved quickly as implementation takes only three to six months. Access to industry thought leadership – we designed a revolutionary IT solution and continue ahead.

To stay ahead, many world-leading global companies have chosen Syncron: Alfa Laval, Atlas Copco, Electrolux, Metso, Renault Trucks, Sandvik, Smiths Aerospace, Tetra Pak, Toyota, Trelleborg, Volvo and VW.

Syncron has offices around the world.

Read more at  
[www.syncron.com](http://www.syncron.com)